

**ATTORNEYS
HELPING THE
ELDERLY AND
PERSONS WITH
DISABILITIES**



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Martha C. Brown & Associates Feature Industry Professional

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We would like to feature businesses in the St. Louis area to share their story and what they do. In this newsletter, we are featuring Right at Home of St. Louis. Right at Home of St. Louis provides in-home care services based on the specific needs of their clients. This is their story...

By Barbara Madison, R.N., B.S.N., President of Right at Home of St. Louis

Join me on a little tour of Right at Home of St. Louis and allow us to share with you a little about our history, but more importantly how we are positioning ourselves in the future to fulfill our mission of "improving the quality of life for those we serve."

Just before opening Right at Home of St. Louis, I was a long term care insurance agent with GE Financial Advisors and I was frequently hearing my insurance clients express their strong desires to have care in their home and to age in place. Being a baby boomer myself, I could strongly identify with these clients and knew that we would soon place a huge demand on private care companies for affordable, high quality care provided with excellent customer service. At the same time, my mother was in the later years of caring for my dad who had Parkinson's disease and was starting to need around the clock care. My mother is a nurse and while my dad received the best care on earth – it took a terrible toll on her health and she badly needed the help of a private care company for supportive and respite care.

So in February, 2004, Right at Home of St. Louis was launched! As a registered nurse, I felt confident about my ability to provide safe, care plan-driven and ethical care to my clients but I chose being a part of a national franchise because I knew I would need mentorship with running a profitable business. Being a part of a highly respected franchise has given me the best of both worlds – being an independently owned and operated company with the resources and support I could never access or afford on my own.

Throughout our years of operation we have experienced many changes in how private care is being delivered in our community – and we have been working hard to adapt to the demands of the market. Our internal office staff operates as a team – always driven by our mission and values – and we strive to deliver our promise of 100% satisfaction at every touchpoint. While our core business is hourly home care, we have developed ourselves as experts in two key areas – dementia and hospice supportive care. Our unique H.E.A.R.T. dementia care program is an activities-based service that is rooted in highly personalized, purposeful activity that enriches the life of the person with dementia. We are also diligent in the training of our hospice supportive care caregivers so that we can provide confident, compassionate care to the client and their family, under the direction of the hospice company. We also offer skilled service on a private basis.

Latest trends in the requests we receive for services indicate that we are charged with finding ways to provide **even more** affordable, high quality care in increments of time that are highly flexible; and care transition assistance will be a new area of focus in private care as hospitals look for solutions to reduce their readmission rates.

We are excited for the future and feel truly honored to be a part of the amazing senior care community that we have in St. Louis. We serve St. Louis City, St. Louis County, Jefferson and Franklin Counties and would love to hear from you with questions or service inquiries – our phone is answered 24 hours a day by a member of our care coordination team who can immediately assist you. Call us today at 314-567-5545!

Mission Statement:

We are a law firm that concentrates on the unique legal needs of people who are elderly, disabled and the families who care for them. We appreciate and understand that each client's legal needs are personal to them. We are prepared to counsel our clients about the many non-legal issues that may arise, including financial, health and long term care concerns. We dedicate ourselves to educating our clients, empowering them to make decisions that are right for them and giving them peace of mind.

News & Updates

Get additional information at our website by visiting:

<http://www.elderlawstlouis.com/news-updates.shtml>

What We've Been Up To

Get additional information at our website by visiting:

<http://www.elderlawstlouis.com/news-attorneys-speak.shtml>

Contact Us

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Use of e-mail does not protect the confidentiality that is a basic element of the attorney-client relationship. We regret that we cannot respond to e-mails from non-clients seeking legal advice because of the possibility of conflict of interest. Because of this, we will not read the substance of your message. Please contact us by telephone at (314) 962-0186 between the hours of 8:30 a.m. to

News & Updates**CONGRATULATIONS TO BEVERLY HOUSE ON HER RETIREMENT**

After 12 years of service as our Office Manager, Beverly House has retired as of June 30, 2012. Everyone at Martha C. Brown & Associates wish Beverly the absolute best in her retirement. She is planning on traveling and spending even more time with her grandchildren.

NEW OFFICE MANAGER

We are pleased to announce Lori Stephenson is the firms new Office Manager. Lori has an Associate's Degree in Paralegal Studies and a Bachelor's Degree in Business Management. She has worked as a Senior Litigation Paralegal and also at Anheuser-Busch in their legal department. Please join us in welcoming Lori to the firm.

MICAH DEPARTS FROM FIRM

We announce that Micah Huff, Associate Attorney with Martha C. Brown & Associates, has left the firm as of June 22, 2012. Micah will be pursuing other interests and we wish him the best of luck in all of his future endeavors.

What We've Been Up To**Martha Writes Special Needs Alliance Article**

Martha C. Brown wrote an article called "Buying a House--More Questions" for the May edition of The Special Needs Alliance monthly online newsletter. This article addresses important issues to help families and trustees make well-informed decisions regarding home ownership. To view the article visit: <http://specialneedsalliance.org/the-voice/6/7>.

Martha Gives an Elder Law Update

Martha C. Brown presented an "Elder Law Update" during the University of Missouri Kansas City 15 Hour Review of Law. The event was held on two separate dates in June at Crowne Plaza Hotel in Clayton, Missouri and at Lumiere Place in St. Louis.

Brigid Participates in Panel Discussion

Brigid Fernandez was a presenter and participated in a group panel on "How to Survive a Nursing Home" during a Long Term Care Ombudsman Program (LTCOP) workshop. Brigid is a LTCOP Board Member. The firm was also a sponsor for this event. It was held at the Holiday Inn Southwest Viking Conference Center on May 4th.

Firm Attends De Soto Senior Expo

Martha C. Brown & Associates was a vendor at the De Soto Senior Expo. Attendees played bingo and then was able to take a day trip to River City Casino. The event was held at the De Soto Knights of Columbus Hall.

Martha Discusses Estate Planning

Martha C. Brown presented "Estate Planning--What is It?" during an event sponsored by the City of Florissant. The event was on June 21st at the Egan Community Center in Florissant, Missouri.

Firm Participates in NAMI Walk

Martha C. Brown & Associates staff and families walked at the National Alliance on Mental Illness (NAMI) annual walk. Our team helped to raise funds for this worthwhile cause. The total raised for the walk this year was \$122,000. The event was on May 26th at Forest Park in St. Louis, Missouri.

Martha and Micah Discuss Audits

Martha C. Brown and Micah Huff present "The Audits are Coming, The Audits are Coming!" to the associates at Central Trust & Investment Company in Clayton, Missouri. They discussed audits on Special Needs Trusts. The event was held on June 20th.

Firm Attends Health Fair

Martha C. Brown & Associates participated in the National Senior Health & Fitness Jam. The event was held at the Monsanto YMCA on May 30th.

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What We've Been Up To (Continued)

Martha attends Mediation Training

Martha C. Brown attended "Elder Mediation Training" held in Chicago, Illinois and "Mediation Training for Civil Cases" held in Columbia, Missouri. Both sessions were three days long.

Brigid Presents at NASW Event

Brigid Fernandez gave four separate presentations during The National Association of Social Workers--MO Chapter Continuing Education Series. At each event she presented "Legal Planning Techniques for the Elderly or Client with Disabilities" and "Everything You Need to Know About Legal Guardianship and Conservatorship." The events were held in St. Louis, Columbia, Hannibal, and Springfield, Missouri.

Martha Gives Presentation at AADD Conference

Martha C. Brown presented "Legal Issues for Persons with Developmental Disabilities" during the Association on Aging with Developmental Disabilities Conference. The firm was also a vendor during this event. This two-day conference was held May 21st through May 22nd at the Holiday Inn Southwest Viking Conference Center.

Attorneys Participate in 5th Annual National Healthcare Decisions Day

Attorneys from Martha C. Brown & Associates met with people at various locations across the St. Louis area to discuss and complete Health-Care Directives. This yearly event encourages everyone across the US to complete this important documentation.

Firm Attends MEAAA Senior Fair

Martha C. Brown & Associates was a vendor at the Mid-East Area Agency on Aging (MEAAA) Senior Fair. This event was May 9th at the St. Ann Community Center in St. Ann, Missouri.

Martha Speaks at NAELA Annual Conference

Martha C. Brown presented "Special Needs Law" at the 2012 National Academy of Elder Law Attorneys Annual Conference. The event was April 26th through the 28th and was held at the Seattle Renaissance Hotel in Seattle, Washington.

Firm Attends Festus Senior Expo

Martha C. Brown & Associates was a vendor at the 12th annual Festus Senior Expo. The event was held at the Best Western in Festus, Missouri on June 20th.

Martha and Micah Discusses What to Do When a SNT is Audited

Martha C. Brown and Micah Huff presented "What to Do if a Special Needs Trust Gets Audited" to employees at Mercantile Trust Services in St. Charles, Missouri.

Firm Attends Glendale Health Fair

Martha C. Brown & Associates was a vendor at the Glendale Memorial Baptist Church Health Fair. There was a variety of vendors from the St. Louis area there to speak with attendees and provide information. The event was held on April 21st.

*If you are
interested in having
an elder law
attorney from
Martha C. Brown &
Associates speak at
your event, please
contact Colleen at
314-962-0186*

Calendar of Events

THURSDAY, JULY 26 -- 9:00 a.m. - 12:00 p.m.

3RD ANNUAL PRIME TIMES SENIOR EXPO
HOLIDAY INN SOUTHWEST AND VIKING CENTER
10709 WATSON ROAD
ST. LOUIS, MO 63127

Mark your calendar for the 3rd annual Prime Times Senior Expo. This event is sponsored by South County Times, Webster-Kirkwood Times, and West End Word. There will be health screenings, food samples and other giveaways. Martha C. Brown & Associates will be a vendor at this event. The expo will feature exhibits of special interest to those in the "prime time" years. Admission is free and open to the public. For additional information please call 314-968-2699.





Calendar

Get additional information at our website by visiting:

<http://www.elderlawstlouis.com/news-calendar.shtml>

Calendar of Events (Continued)

TUESDAY, AUGUST 7 -- 10:00 a.m. - 2:00 p.m.

8TH ANNUAL BAUE HEALTHY LIVING SENIOR FAIR

ST. CHARLES CONVENTION CENTER

1 CONVENTION CENTER PLAZA

ST. CHARLES, MO 63303

Join us at the 8th annual Baue Healthy Living Senior Fair. Martha C. Brown & Associates will be a vendor at this event. This is the largest senior fair in St. Charles County and is sponsored by Baue and the Senior Citizens Advisory Commission of St. Charles. For additional information contact Kacie Derby at 636-946-4042.

WEDNESDAY, AUGUST 22 -- 9:00 a.m. - 12:00 p.m.

AGING MY WAY-HOME ASSISTANCE AND HOUSING OPTIONS FAIR

ST. ROSE PARISH HALL

1220 PADDOCK DRIVE

FLORISSANT, MO 63033

The Tri-Parish Nursing Ministry has partnered with several local organizations to provide a free and informative event for our seniors. There will be a variety of vendors from the St. Louis area to discuss their services and answer questions. Martha C. Brown & Associates will be attending this event, so stop by and say hello. For additional information please contact Stacey Montero with St. Catherine Retirement Community at 314-838-3877.

TUESDAY, SEPTEMBER 18 -- 9:00 a.m. - 12:00 p.m.

2012 SENIOR HEALTH FALL JAM

EMERSON FAMILY YMCA

3390 PERSHALL ROAD

ST. LOUIS, MO 63135

Special guests include the mascot of the St. Louis Rams-Rampage and Jo Jo Davis of The Shrimp Shack Grill. There will be free health screenings, a cooking demo, and an energy workshop. Martha C. Brown & Associates will be a vendor at this event. For additional information on this event contact BPG Entertainment at 618-334-5233.

SATURDAY, SEPTEMBER 22-- 9:30 a.m.

ST. LOUIS MEMORY WALK

BUSCH STADIUM

700 CLARK AVENUE

ST. LOUIS, MO 63102

Join us at the Alzheimer's Association 2012 Memory Walk®. This is the firm's fourth year participating. It is the nation's largest event to raise awareness and funds for Alzheimer care, support, and research. This inspiring event calls on volunteers of all ages to be champions in the fight against Alzheimer's. For more information, visit: <http://www.alz.org/stl/>.

Martha C. Brown & Associates appreciates and encourages you to share this newsletter with anyone that is interested in issues regarding the elderly, the disabled, or someone needing information on veterans benefits.

If you know someone who would like to receive this or future newsletters, please have them contact us at 314-962-0186 or email us at: marketing@elderlawstlouis.com.

Save a tree and receive future newsletters by email.

Please send your name, email address and the name of your company to:
marketing@elderlawstlouis.com

Thank you.

Content of this newsletter is for informational purposes only and not intended as legal advice nor does receipt of the newsletter establish an attorney/client relationship.

The choice of a lawyer is an important decision and should not be based solely upon advertisements.

Topic of Interest: What is a Life Care Plan?

A Life Care Plan is a roadmap and guide through the frustrating and confusing maze of a loved one's chronic care needs. Martha C. Brown & Associates take a holistic approach in developing these plans by combining the legal expertise of an Elder Law attorney with the skilled training of a Client Services Coordinator. Through the process of Life Care Planning, we establish a relationship that assures quality care the elderly or special needs client.

With a Life Care Plan, the client has access to the right care sooner to allow for maximum independence allowing them to age with dignity. Families get help finding the right care and services by receiving guidance with legal, health care and long-term care decisions as the elder's condition progresses. Families have peace of mind knowing that their loved one is cared for. A Life Care Plan is the road map to provide for a client's long-term care, financial, physical, legal and emotional needs will be met with special consideration given to their goals.

A Life Care Plan Includes:

Legal Services of an Elder Law Attorney to protect a loved one's rights and preserve family assets for future generations:

- Planning and strategies to access all available public benefits;
- Coordination of public and private resources to pay for long-term care; and
- Wills, trusts, powers of attorney, and advance directives.

Client Services Coordination to advocate for the loved one and maximize their quality of life:

- Provide resources to clients and families about available care options;
- Solutions that help find and arrange in-home help; and
- Advocacy in the long-term care maze.

Life Care Planning Goals:

Martha C. Brown & Associates develops and implements Life Care Plans so that:

- The loved one gets good care, either at home or outside the traditional home setting. The Life Care Plan is focused first on good health, safety, and well-being.
- Families can make decisions relating to their loved one's long-term care and special needs. We are their resource of experienced, supportive, and knowledgeable advisors.
- Families can understand options to find the best solution to the asset protection problem created by the need to pay for quality long-term care.

Each Life Care Plan is individualized and is customized to fit each persons desires and needs. The Life Care Plan provides the road map to achieve the client's care and asset protection goals. We are available to our clients every step of the way to help them address any road block they encounter.

We are experienced, dedicated professionals ready to guide our clients through the long-term care maze.